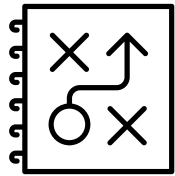


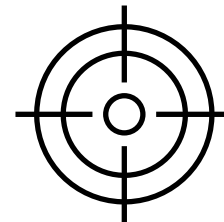
Ascension Technologies, LLC

Operationalizing Processes to Save Time and Money



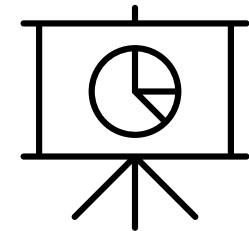
Challenge

A client was dependent on an agency to manage their mail processes. This process was cumbersome, costly and inefficient.



Strategy

The Ascension team created data structure and standardizations and automated the process so client can easily manage all mail processes in-house.



Result

The process was streamlined, providing with increased visibility into campaign performance through proper data structure. First year client realized a \$6.8 million dollar savings.