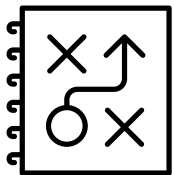


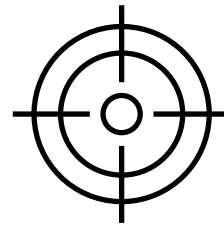
# Ascension Technologies, LLC

## Improving Performance Through Automation



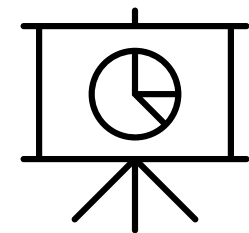
### Challenge

A client had a manual validation process for customer payment information. The manual process led to delays in customer fulfillment and loss of sales.



### Strategy

The Ascension Technologies team extracts complex transactional data from consumer bank accounts to build and implement predictive models that are used in real-time decision-making. This speeds up the process and improves accuracy.



### Result

Our client realized a 21% increase in conversion rates while diminishing payment performance by 5%. In turn, this led to a 15% increase in revenue in the impacted customer segment.